

REP HEADLINE# 6301258 TRF# 491772
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$
REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
SEP21/12 13.26
CHANGES ** WFSB-TV ***

ADV #	ADV. NAME	POLI/L MCMAHON/R/SEN/CT	REP. #	OFF. #	SALESMAN #
AGY #	AGY. NAME	MENTZER MEDIA SERVICES, INC.	BUYER NAME	ANNE BRAUNSCHEIDEL	
		600 FAIRMOUNT AVENUE, SUITE 306	SALES PRSN	WA- HEATHER UTTLEY (H)	
		TOWSON, MD 21286			

ORDER #	CONTRACT #	6301258	CLASS: NATL.	LOCAL	REGIONAL
PRDCT	L MCMAHON 4 SENATE	EST#1294	COMMENTS: (LINE, ORDER, INVOICE)		
FLIGHT DATES	SEP4/12	SEP10/12	WK-1		

CITY TAX _____
STATE TAX _____
CO-OP BILLING NEEDED _____
DATE SEP21/12 13.26

REP: REVISED ORDER
ZEROED INS 10, 38, 39, 42
NEW TTL 96200
PLS CFM
THANKS, MIKE FOR HEATHER

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021

AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

IDB # 1021, TV INVOICES #9912736 LINDA MCMAHON 4 SENATE

:LINE#:REP	:CD:	TIME PERIOD	:LGTH:	:SEC:	RATE	:START DATE:	:END DATE:	:SPTS/WK:	WEEK INVT	DAYS	:TOTL: SPTS:
AGENCY ADVERTISER CODE =											
AGENCY PRODUCT CODE =											
AGENCY EST# = 1294											
10	S	600P-630P	30		\$600.00	9/7	9/7	0		FRI	0
PROGRAM : EVE NEWS											
RA35+ : 7.0											
CON COM1: EVE NEWS											

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TRF# 491772

SEP21/12 13.26

REP: TEL# 703-516-9399

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

FAX# 703-516-9680

HARRIS REPORT FROM REP

CHANGES

SEP21/12 13.26

*** WFSB-TV ***

:LINE#:REP	:CD:	TIME PERIOD	: LGTH :	SEC :	RATE	: START DATE :	END DATE :	SPTS /WK:	WEEK INVT :	DAYS	:TOTL: :SPTS:
38	S	700P-730P	30		\$500.00	9/10	9/10	0		MON	0
PROGRAM : INSIDE EDITION											
RA35+ : 5.0											
CON COM1: INSIDE EDITION											
39	S	730P-800P	30		\$500.00	9/10	9/10	0		MON	0
PROGRAM : ENT TONIGHT											
RA35+ : 4.0											
CON COM1: ENT TONIGHT											
42	S	1000P-1100P	30		\$1,500.00	9/10	9/10	0		MON	0
PROGRAM : HAWAII 5-0											
RA35+ : 8.0											
CON COM1: HAWAII 5-0											
SEP/12 96200.00											96200.00
											67
CONTRACT TOTAL											96200.00
TOTAL SPOTS											67

MARKET TOTALS \$275,850
WFSB 38%
WTNH 20%
WVIT 25%
WTIC 14%
WCTX 2%
WCCT 0%
WHPX 0%
CABL 1%

ACCURATE SHARES.
GFSB LISTED AS CABL

SVC- NSI BOOKS- AUG/12
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

CONTRACT



WFSB
 333 Capital Blvd
 Rocky Hill, CT 06067
 (860)728-3333

wfsb.com

And:

Mentzer Media Services, Inc.
 600 Fairmount Avenue
 Suite 306
 Towson, MD 21204

Contract / Revision 491772 /		Alt Order # 06301258
Product L MCMAHON 4 SENATE		
Contract Dates 09/04/12 - 09/10/12		Estimate # 1294
Advertiser McMahon for Senate		Original Date / Revision 09/24/12 / 09/24/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WFSB	Account Executive Heather Uttley	Sales Office HRP-WASHING
Special Handling		
Demographic Adults 35+		
IDB# 1021	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	WFSB	09/04/12	09/06/12	Eyewitness News	6am - 6:30am		:30			NM	3	\$2,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-TWT---				3	\$950.00			
2	WFSB	09/07/12	09/07/12	Eyewitness News	6am - 6:30am		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	----1--				1	\$400.00			
3	WFSB	09/04/12	09/06/12	Eyewitness News	12pm - 12:30PM		:30			NM	3	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-TWT---				3	\$650.00			
4	WFSB	09/07/12	09/07/12	Eyewitness News	12pm - 12:30PM		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	----1--				1	\$250.00			
5	WFSB	09/04/12	09/06/12	Eyewitness News	5pm - 5:30pm		:30			NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-TWT---				3	\$1,500.00			
6	WFSB	09/07/12	09/07/12	Eyewitness News	5pm - 5:30pm		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	----1--				1	\$500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WFSB	09/03/12-09/09/12	Eyewitness News	5pm - 5:30pm	-----F----	:30		\$500.00	NM		
			See MG 6.2,6.3									
	2	WFSB	09/08/12-09/08/12	US Open Tennis	VARIOUS	-----Sa--	:30		\$500.00	NM		
			Ⓜ MG for 8.1,6.1									
	3	WFSB	09/08/12-09/08/12	US Open Tennis	VARIOUS	-----Sa--	:30		\$500.00	NM		
			Ⓜ MG for 8.1,6.1									
7	WFSB	09/04/12	09/06/12	Eyewitness News	5:30pm - 6pm		:30			NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-TWT---				3	\$1,500.00			
8	WFSB	09/07/12	09/07/12	Eyewitness News	5:30pm - 6pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	----1--				1	\$500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WFSB	09/03/12-09/09/12	Eyewitness News	5:30pm - 6pm	-----F----	:30		\$500.00	NM		
			See MG 6.2,6.3									

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

<u>Contract / Revision</u>	<u>Alt Order #</u>
491772 /	06301258

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/04/12 - 09/10/12	L MCMAHON 4 SENATE	1294

<u>Advertiser</u>	<u>Original Date / Revision</u>
McMahon for Senate	09/24/12 / 09/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
9	WFSB	09/04/12	09/06/12	Eyewitness News	6pm - 6:30pm		:30			NM	3	\$6,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-TWT---				3	\$2,100.00			
N 10	WFSB	09/07/12	09/07/12	Eyewitness News	6pm - 6:30pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	----1--				1	\$600.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WFSB	09/03/12-09/09/12	Eyewitness News	6pm - 6:30pm	-----F----	:30		\$600.00	NM		
				Credited								
11	WFSB	09/04/12	09/06/12	Inside Edition	7pm - 7:30pm		:30			NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-TWT---				3	\$1,200.00			
12	WFSB	09/07/12	09/07/12	Inside Edition	7pm - 7:30pm		:30			NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	----1--				1	\$425.00			
13	WFSB	09/04/12	09/06/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-TWT---				3	\$1,200.00			
14	WFSB	09/07/12	09/07/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	----1--				1	\$425.00			
15	WFSB	09/04/12	09/06/12	Eyewitness News	5:30a - 6am		:30			NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-TWT---				3	\$700.00			
16	WFSB	09/07/12	09/07/12	Eyewitness News	5:30a - 6am		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	----1--				1	\$250.00			
17	WFSB	09/04/12	09/06/12	Eyewitness News	11PM - 11:35PM		:30			NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-TWT---				3	\$1,200.00			
18	WFSB	09/07/12	09/09/12	Eyewitness News	11PM - 11:35PM		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	----FSS				3	\$500.00			
19	WFSB	09/04/12	09/04/12	National Convention	10pm-11pm		:30			NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-1-----				1	\$4,500.00			
20	WFSB	09/05/12	09/05/12	Criminal Minds	9pm - 10pm		:30			NM	1	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	--1----				1	\$6,500.00			
21	WFSB	09/05/12	09/05/12	National Convention	10pm-11pm		:30			NM	6	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	--1----				1	\$4,500.00			

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Rocky Hill, CT 06067
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Contract / Revision	Alt Order #
491772 /	06301258

Contract Dates	Product	Estimate #
09/04/12 - 09/10/12	L MCMAHON 4 SENATE	1294

Advertiser	Original Date / Revision
McMahon for Senate	09/24/12 / 09/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount																																																																																																																																												
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Week: 09/03/12	09/09/12	----1---	1	\$4,500.00																																																																																																																																																				
23	WFSB	09/07/12	09/07/12	CSI: Ny	9pm - 10pm		:30			NM	1	\$800.00																																																																																																																																												
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>Week: 09/03/12</td><td>09/09/12</td><td>----1--</td><td>1</td><td>\$800.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	Week: 09/03/12	09/09/12	----1--	1	\$800.00																																																																																																																																		
Start Date	End Date	Weekdays	Spots/Week	Rate																																																																																																																																																				
Week: 09/03/12	09/09/12	----1--	1	\$800.00																																																																																																																																																				
24	WFSB	09/08/12	09/08/12	Eyewitness News Weekend	6am - 7am		:30			NM	2	\$700.00																																																																																																																																												
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>Week: 09/03/12</td><td>09/09/12</td><td>-----2-</td><td>2</td><td>\$350.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	Week: 09/03/12	09/09/12	-----2-	2	\$350.00																																																																																																																																		
Start Date	End Date	Weekdays	Spots/Week	Rate																																																																																																																																																				
Week: 09/03/12	09/09/12	-----2-	2	\$350.00																																																																																																																																																				
25	WFSB	09/08/12	09/08/12	Eyewitness News	6pm - 6:30pm		:30			NM	1	\$700.00																																																																																																																																												
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>Week: 09/03/12</td><td>09/09/12</td><td>-----1-</td><td>1</td><td>\$700.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	Week: 09/03/12	09/09/12	-----1-	1	\$700.00																																																																																																																																		
Start Date	End Date	Weekdays	Spots/Week	Rate																																																																																																																																																				
Week: 09/03/12	09/09/12	-----1-	1	\$700.00																																																																																																																																																				
26	WFSB	09/08/12	09/08/12	48 Hours Mystery	9pm - 10pm		:30			NM	2	\$1,400.00																																																																																																																																												
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>Week: 09/03/12</td><td>09/09/12</td><td>-----2-</td><td>2</td><td>\$700.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	Week: 09/03/12	09/09/12	-----2-	2	\$700.00																																																																																																																																		
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Week: 09/03/12	09/09/12	-----2-	2	\$700.00																																																																																																																																																				
<table><tr><th>Spot</th><th>Ch</th><th>Date Range</th><th>Description</th><th>Start/End Time</th><th>Weekdays</th><th>Length</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WFSB</td><td>09/03/12-09/09/12</td><td>48 Hours Mystery</td><td>9pm - 10pm</td><td>-----Sa--</td><td>:30</td><td>\$700.00</td><td>NM</td></tr><tr><td colspan="9">See MG 26.3,26.4</td></tr><tr><td>2</td><td>WFSB</td><td>09/03/12-09/09/12</td><td>48 Hours Mystery</td><td>9pm - 10pm</td><td>-----Sa--</td><td>:30</td><td>\$700.00</td><td>NM</td></tr><tr><td colspan="9">See MG 26.3,26.4</td></tr><tr><td>3</td><td>WFSB</td><td>09/08/12-09/08/12</td><td>US Open Tennis</td><td>VARIOUS</td><td>-----Sa--</td><td>:30</td><td>\$700.00</td><td>NM</td></tr><tr><td colspan="9">Ⓜ MG for 26.1,26.2</td></tr><tr><td>4</td><td>WFSB</td><td>09/08/12-09/08/12</td><td>US Open Tennis</td><td>VARIOUS</td><td>-----Sa--</td><td>:30</td><td>\$700.00</td><td>NM</td></tr><tr><td colspan="9">Ⓜ MG for 26.1,26.2</td></tr></table>													Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type	1	WFSB	09/03/12-09/09/12	48 Hours Mystery	9pm - 10pm	-----Sa--	:30	\$700.00	NM	See MG 26.3,26.4									2	WFSB	09/03/12-09/09/12	48 Hours Mystery	9pm - 10pm	-----Sa--	:30	\$700.00	NM	See MG 26.3,26.4									3	WFSB	09/08/12-09/08/12	US Open Tennis	VARIOUS	-----Sa--	:30	\$700.00	NM	Ⓜ MG for 26.1,26.2									4	WFSB	09/08/12-09/08/12	US Open Tennis	VARIOUS	-----Sa--	:30	\$700.00	NM	Ⓜ MG for 26.1,26.2																																																																			
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type																																																																																																																																																
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See MG 26.3,26.4																																																																																																																																																								
2	WFSB	09/03/12-09/09/12	48 Hours Mystery	9pm - 10pm	-----Sa--	:30	\$700.00	NM																																																																																																																																																
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3	WFSB	09/08/12-09/08/12	US Open Tennis	VARIOUS	-----Sa--	:30	\$700.00	NM																																																																																																																																																
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4	WFSB	09/08/12-09/08/12	US Open Tennis	VARIOUS	-----Sa--	:30	\$700.00	NM																																																																																																																																																
Ⓜ MG for 26.1,26.2																																																																																																																																																								
27	WFSB	09/08/12	09/08/12	48 Hours Mystery	10pm - 11pm		:30			NM	2	\$1,400.00																																																																																																																																												
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>Week: 09/03/12</td><td>09/09/12</td><td>-----2-</td><td>2</td><td>\$700.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	Week: 09/03/12	09/09/12	-----2-	2	\$700.00																																																																																																																																		
Start Date	End Date	Weekdays	Spots/Week	Rate																																																																																																																																																				
Week: 09/03/12	09/09/12	-----2-	2	\$700.00																																																																																																																																																				
28	WFSB	09/09/12	09/09/12	Face the Nation/ Face the St	10:30am - 11:30am		:30			NM	1	\$350.00																																																																																																																																												
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>Week: 09/03/12</td><td>09/09/12</td><td>-----1</td><td>1</td><td>\$350.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	Week: 09/03/12	09/09/12	-----1	1	\$350.00																																																																																																																																		
Start Date	End Date	Weekdays	Spots/Week	Rate																																																																																																																																																				
Week: 09/03/12	09/09/12	-----1	1	\$350.00																																																																																																																																																				
29	WFSB	09/09/12	09/09/12	Patriots Football	1:00pm - 7:00pm		:30			NM	3	\$19,500.00																																																																																																																																												
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>Week: 09/03/12</td><td>09/09/12</td><td>-----3</td><td>3</td><td>\$6,500.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	Week: 09/03/12	09/09/12	-----3	3	\$6,500.00																																																																																																																																		
Start Date	End Date	Weekdays	Spots/Week	Rate																																																																																																																																																				
Week: 09/03/12	09/09/12	-----3	3	\$6,500.00																																																																																																																																																				
30	WFSB	09/09/12	09/09/12	60 Minutes	7pm - 8pm		:30			NM	1	\$7,200.00																																																																																																																																												
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate																																																																																																																																							
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WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

Contract / Revision	Alt Order #
491772 /	06301258

Contract Dates	Product	Estimate #
09/04/12 - 09/10/12	L MCMAHON 4 SENATE	1294

Advertiser	Original Date / Revision
McMahon for Senate	09/24/12 / 09/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----1				1	\$7,200.00			
31	WFSB	09/09/12	09/09/12	Good Wife	9pm - 10pm		:30			NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----2				2	\$1,200.00			
32	WFSB	09/09/12	09/09/12	Mentalist	10pm - 11pm		:30			NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----2				2	\$1,200.00			
33	WFSB	09/10/12	09/10/12	Eyewitness News	6am - 6:30am		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	1-----				1	\$400.00			
34	WFSB	09/10/12	09/10/12	Eyewitness News	12pm - 12:30PM		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	1-----				1	\$600.00			
35	WFSB	09/10/12	09/10/12	Eyewitness News	5pm - 5:30pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	1-----				1	\$575.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	WFSB	09/10/12-09/16/12		Eyewitness News	5pm - 5:30pm	M-----	:30		\$575.00	NM		
Credited												
36	WFSB	09/10/12	09/10/12	Eyewitness News	5:30pm - 6pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	1-----				1	\$1,500.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	WFSB	09/10/12-09/16/12		Eyewitness News	5:30pm - 6pm	M-----	:30		\$1,500.00	NM		
Credited												
37	WFSB	09/10/12	09/10/12	Eyewitness News	6pm - 6:30pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	1-----				1	\$2,100.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	WFSB	09/10/12-09/16/12		Eyewitness News	6pm - 6:30pm	M-----	:30		\$2,100.00	NM		
Credited												
N 38	WFSB	09/10/12	09/10/12	Inside Edition	7pm - 7:30pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	1-----				1	\$500.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	WFSB	09/10/12-09/16/12		Inside Edition	7pm - 7:30pm	M-----	:30		\$500.00	NM		
Credited												
N 39	WFSB	09/10/12	09/10/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	1-----				1	\$500.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	WFSB	09/10/12-09/16/12		Entertainment Tonight	7:30pm - 8pm	M-----	:30		\$500.00	NM		
Credited												
40	WFSB	09/10/12	09/10/12	Eyewitness News	5:30a - 6am		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	1-----				1	\$600.00			
41	WFSB	09/10/12	09/10/12	Eyewitness News	11PM - 11:35PM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	1-----				1	\$500.00			

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WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

<u>Contract / Revision</u>	<u>Alt Order #</u>
491772 /	06301258

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/04/12 - 09/10/12	L MCMAHON 4 SENATE	1294

<u>Advertiser</u>	<u>Original Date / Revision</u>
McMahon for Senate	09/24/12 / 09/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 42	WFSB	09/10/12	09/10/12	Hawaii 5-0	10pm - 11pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	2-----				2	\$1,500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WFSB	09/10/12-09/16/12	Hawaii 5-0	10pm - 11pm	M-----	:30		\$1,500.00	NM		
			Credited									
	2	WFSB	09/10/12-09/16/12	Hawaii 5-0	10pm - 11pm	M-----	:30		\$1,500.00	NM		
			Credited									
Totals											67	\$96,200.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/10/12	67	\$96,200.00	\$81,770.00
Totals	67	\$96,200.00	\$81,770.00

Signature: _____ Date: _____

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